What is Claimed is:

1. An Internet television program guide system for providing television program listings with embedded real-time data to a user at a multimedia system over an Internet communications link, comprising:

a computer system for providing television program listings with embedded real-time data, wherein said computer system comprises computer readable media for storing said television program listings with embedded real-time data; and

a web server for receiving the television program listings with embedded real-time data from the computer system and for providing the television program listings with embedded real-time data to the multimedia system over the Internet communications link when the user accesses the television program listings with embedded real-time data using the multimedia system, said multimedia system comprising computer readable media for receiving said television program listings with embedded real-time data.

- 2. The system defined in claim 1 wherein the computer system comprises a media library containing video clips.
- 3. The system defined in claim 1 wherein the computer system comprises a data server on which at least part of the program listings are stored.

- 4. The system defined in claim 1 wherein the computer system comprises means for receiving the real-time data from a real-time data processing facility.
- 5. The system defined in claim 4 wherein the real-time data processing facility supplies real-time sports scores.
- 6. The system defined in claim 4 wherein the real-time data processing facility supplies real-time weather data.
- 7. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing textual information.
- 8. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing video images.
- 9. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing video clips.
- 10. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing audio clips.
- 11. The system defined in claim 1 wherein the computer system comprises means for providing real-time data containing combinations of textual

information, video clips, video images, and audio clips.

- 12. The system defined in claim 1 further comprising means for accessing the real-time data by displaying corresponding television program listings.
- 13. The system defined in claim 1 further comprising means for providing a go national option which the user selects to receive real-time data embedded within national television program listings.
- 14. The system defined in claim 1 further comprising means for providing a go satellite option which the user selects to receive real-time data embedded within satellite television program listings.
- 15. The system defined in claim 1 further comprising means for providing a go local option which the user selects to receive real-time data embedded within local television program listings.
- 16. The system defined in claim 15 further comprising means for selecting a locality for the local television program listings.
- 17. The system defined in claim 16 wherein the means for selecting a locality comprises means for accepting a zip code from which the locality is determined.

- 18. The system defined in claim 16 wherein the means for selecting a locality comprises means for selecting a local region from a map.
- 19. The system defined in claim 15 further comprising means for presenting a pick again web page when television program listings are not available for the selected locality.
- 20. The system defined in claim 1 further comprising:

means for providing a program guide
option; and

 $$\operatorname{\textsc{means}}$$ for presenting a program guide menu web page when the user selects the program guide option.

- 21. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by time.
- 22. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by channel.
- 23. The system defined in claim 1 further comprising means for providing a selectable option to arrange the television program listings by category.
- 24. The system defined in claim 23 wherein one of the categories is sports.

- 25. The system defined in claim 1 further comprising means for searching the television program listings.
- 26. The system defined in claim 25 further comprising means for searching the television program listings by title.
- 27. The system defined in claim 25 further comprising means for searching the television program listings by category.
- 28. The system defined in claim 1 further comprising means for allowing a user to select a given one of the television program listings with embedded real-time data.
- 29. The system defined in claim 28 further comprising means for providing supplemental information on the selected television program listing with embedded real-time data.
- 30. The system defined in claim 29 wherein the supplemental information is real-time information on same display screen.
- 31. The system defined in claim 29 wherein the supplemental information is real-time and non-real-time information on a web page.
- 32. The system defined in claim 1 wherein the computer system further comprises means for

providing multimedia material associated with the television program selected by the user to the web server.

- 33. The system defined in claim 32 wherein the means for providing multimedia material comprises means for providing interview video segments.
- 34. The system defined in claim 1 further comprising a satellite transmission link between the computer system and the server.
- 35. The system defined in claim 1 wherein: the Internet communications link comprises a telephone line; and

the web server provides the web pages to the multimedia system over the telephone line.